

Amendments to the Claims:

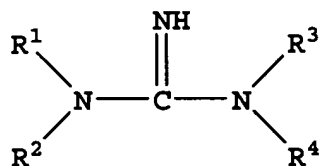
This listing of claims will replace all prior versions and listing of claims in the application.

Claim 20 is canceled without prejudice or disclaimer.

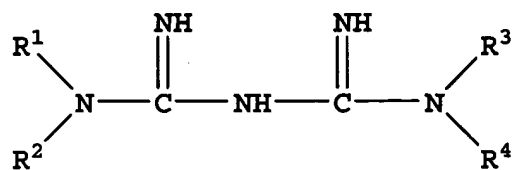
Claims 3-4, 6, 8-9, 13-14, 16 and 18-19 are amended.

Listing of Claims:

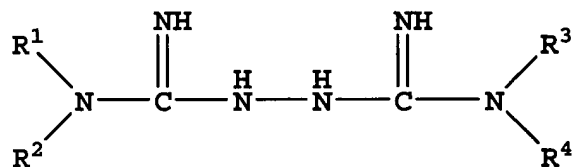
1. (Original) A method of bleaching a cellulosic material comprising contacting the cellulosic material with a bleaching agent selected from peroxide, oxygen, ozone or a mixture thereof, in the presence of a substituted guanidine-based additive.
2. (Original) The method of claim 1, wherein the substituted guanidine-based additive is selected from the group consisting of alkyl-, alkenyl-, alkynyl- and aryl- guanidines or derivatives thereof, imino-, cyano-, sulfonyl-, halo-, hydroxyl-, alkoxyl- and acyl-guanidines and derivatives thereof, and salts thereof.
3. (Currently Amended) The method of claim 1 ~~or claim 2~~, wherein the substituted guanidine-based additive is in the form of a salt.
4. (Currently Amended) The method of ~~any one of claims 1 to 3~~ claim 1, wherein the substituted guanidine-based additive is an alkyl guanidine, acyl guanidine or an alkyl acyl guanidine.
5. (Original) The method of claim 4 wherein the substituted guanidine-based additive is a monoguanidine.
6. (Currently Amended) The method of ~~any one of claims 1 to 5~~ claim 1, wherein the substituted guanidine-based additive is substituted by one or more substituents selected from alkyl, alkenyl, alkynyl, aryl, hydroxyl, alkoxyl and halo.
7. (Original) The method of claim 1, wherein the substituted guanidine-based additive is of Formula I, Formula II or Formula III:



Formula I



Formula II



Formula III

wherein

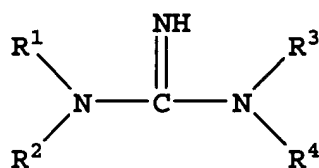
R^1 is selected from the group consisting of alkyl or a derivative thereof, alkenyl or a derivative thereof, alkynyl or a derivative thereof, aryl or a derivative thereof, imino or a derivative thereof, cyano, halo, sulfonyl, hydroxyl, alkoxyl or a derivative thereof, and acyl or a derivative thereof; and

R^2 to R^4 are each independently selected from the group consisting of H, alkyl or a derivative thereof, alkenyl or a derivative thereof, alkynyl or a derivative thereof, aryl or a derivative thereof, imino or a derivative thereof, cyano, halo, sulfonyl, hydroxyl, alkoxyl or a derivative thereof, and acyl or a derivative thereof.

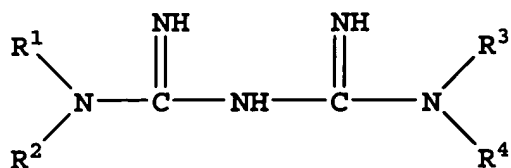
8. (Currently Amended) The method of ~~any one of claims 1 to 7~~ claim 1, wherein the bleaching agent includes peroxide.
9. (Currently Amended) The method of ~~any one of claims 1 to 8~~ claim 1, comprising contacting the cellulosic material with a bleaching agent in the presence of a peroxy acid

precursor.

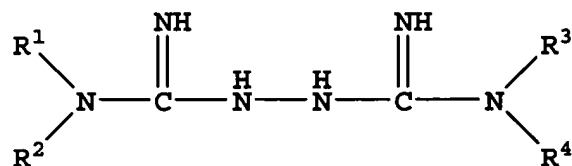
10. (Original) The method of claim 9, wherein the peroxy acid precursor is selected from O-acyl peroxy acid precursors, N-acyl peroxy acid precursors and cationic peroxy acid precursors.
11. (Original) A bleach activator composition for use in bleaching cellulosic material, the bleaching activator composition comprising a substituted guanidine-based compound and one or more components selected from the group consisting of stabilisers, buffers and formulating agents.
12. (Original) The composition of claim 11, wherein the substituted guanidine-based compound is selected from the group consisting of alkyl-, alkenyl-, alkynyl- and aryl-guanidines or derivatives thereof, imino-, cyano-, sulfonyl-, halo-, hydroxyl-, alkoxyl- and acyl- guanidines and derivatives thereof, and salts thereof.
13. (Currently Amended) The composition of claim 11 ~~or claim 12~~, wherein the substituted guanidine-based compound is in the form of a salt.
14. (Currently Amended) The composition of ~~any one of claims 11 to 13~~ claim 11, wherein the substituted guanidine-based compound is an alkyl guanidines, acyl guanidine or an alkyl acyl guanidine.
15. (Original) The composition of claim 14 wherein the substituted guanidine-based compound is a monoguanidine.
16. (Currently Amended) The composition of ~~any one of claims 11 to 15~~ claim 11, wherein the substituted guanidine-based compound is substituted by one or more substituents selected from alkyl, alkenyl, alkynyl, aryl, hydroxyl, alkoxyl and halo.
17. (Original) The composition of claim 11, wherein the substituted guanidine based compound is of Formula I, Formula II or Formula III:



Formula I



Formula II



Formula III

wherein

R^1 is selected from the group consisting of alkyl or a derivative thereof, alkenyl or a derivative thereof, alkynyl or a derivative thereof, aryl or a derivative thereof, imino or a derivative thereof, cyano, halo, sulfonyl, hydroxyl, alkoxyl or a derivative thereof, and acyl or a derivative thereof; and

R^2 to R^4 are each independently selected from the group consisting of H, alkyl or a derivative thereof, alkenyl or a derivative thereof, alkynyl or a derivative thereof, aryl or a derivative thereof, imino or a derivative thereof, cyano, halo, sulfonyl, hydroxyl, alkoxyl or a derivative thereof, and acyl or a derivative thereof.

18. (Currently Amended) The composition of ~~any one of claims 11 to 17~~ claim 11, comprising a peroxy acid precursor.
19. (Currently Amended) The composition of ~~any one of claims 11 to 18~~ claim 11, wherein the composition is in the form of a solution, concentrate or solid.
20. (Canceled)